

Design Thinking

Design thinking is a human-centered approach to innovation that brings together what is desirable from a human point of view, technologically feasible and economically viable.

Design Thinking Workshop

Designed to stimulate innovation and uncover opportunities, this workshop includes:

A 120 minute online session with custom hands-on activities to address a product, service, or experience idea and a final debrief.

A document with actionable insights and design recommendations within 2 business days of the session.

More info

Get in touch to learn about our plans and pricing.

Workshop bundles and tailored options for individuals and teams available.

Sign up

Complete the [form](#) to book a workshop.

What can my team do with DT?

DT allows people who aren't trained as designers to use creative tools to address a vast range of challenges through divergent and convergent thinking.

Why does it matter?

This approach enables teams to uncover hidden opportunities for innovation and to tackle complex challenges by applying a structured framework that cultivates a problem-solving mindset, empathy, collaboration, and experimentation.

Is this workshop for my team?

Ideal for project exploratory phases, this workshop cultivates multi-dimensional thinking and fosters envisioning, prototyping, and iteration before making pivotal decisions that will shape a project's trajectory.