

Participatory Design

Participatory design is a research method to approach design strategy with a multi-angle understanding of a problem. Stakeholders (i.e. users, citizens, partners) are invited into the design process to share their perspectives, pain points and values.

Participatory Design Workshop

Designed to explore complexities and understand the perspectives of stakeholders and user types, this workshop includes:

A 120 minute online session with custom hands-on activities to address a requested topic and a moderated final discussion.

A document with a summary of findings, actionable insights, and design recommendations within 2 business days of the session.

A 30 minute follow up online session to address any questions.

More info

Get in touch to learn about our plans and pricing.

Workshop bundles and tailored options for individuals and teams available.

Sign up

Complete the [form](#) to book a workshop.

What can my team do with PD?

PD provides added value to your target audience by designing solutions that respond to what is meaningful and necessary for them, rather than investing efforts and resources guessing what people may need or want.

Why does it matter?

PD surfaces new insights about the experiences of users and stakeholders, challenges they face directly, and how they solve them. The ideas stakeholders propose serve as actionable inspiration for teams to create solutions and focus their efforts.

Is this workshop for my project?

This workshop supports teams and projects striving for innovative, user-centered outcomes by prioritizing an initial understanding of the underlying motivations of people related to the topic at hand.

